

Mesmerising diamond jewelery by Gitanjali Group dedicated to the foundation "BETI" at the India International Jewellery Week 2015 (IIJW), with the core message - "More precious with every passing day" Shaina NC curated this amazing tribute with Gitanjali Group and Anu Ranjan.



"BETI" a joint initiative of Gitanjali Group and Anu Ranjan is focused on empowering women, as well as aiding those who have suffered from acid attacks and other atrocities.